
Essential
Travel
TRAVEL
SPECIALIST

Your speaker



«Navigating new horizons: a travel advisor's guide to exceptional journey planning»

Magali Chisholm - Essential Travel President

What you'll uncover today

Essential Travel: our journey and vision

Discover Essential Travel, a pioneering company with over two decades of expertise in crafting unforgettable journeys. Our passion lies in delivering unique, personalized travel experiences that transcend conventional tourism.

Collaborating for success

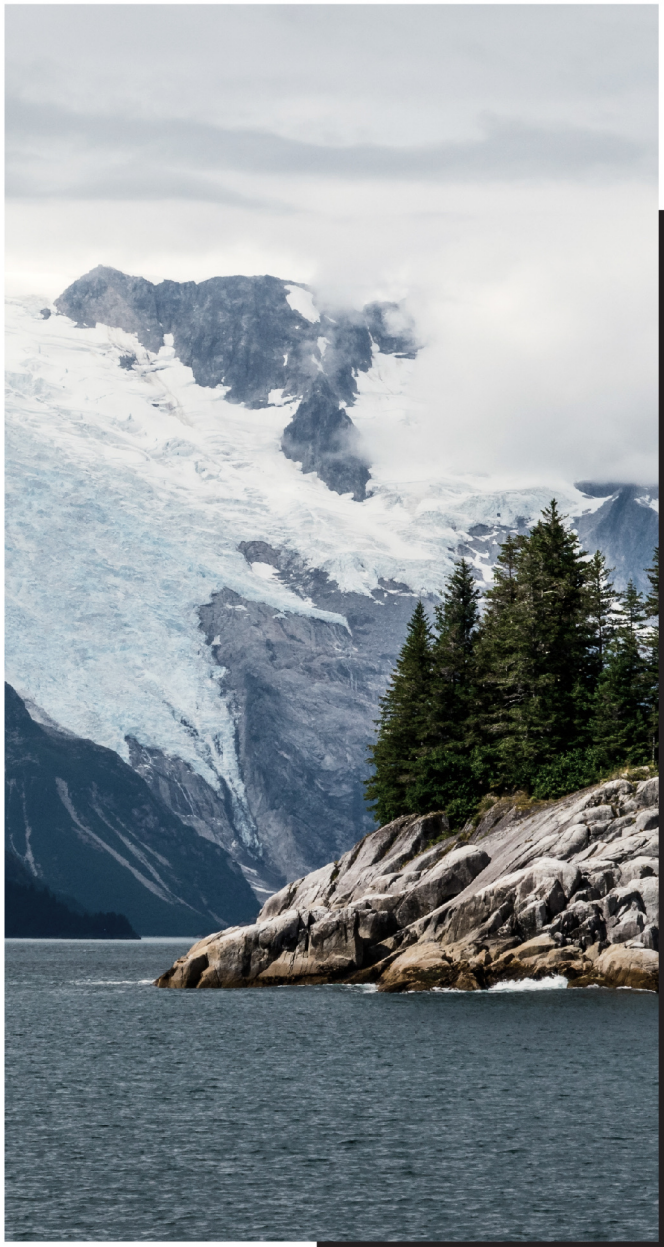
Delve into our partnership process, learning not just how to collaborate with Essential Travel but also mastering the art of questioning clients to enhance itinerary design for unparalleled travel experiences.

Our global canvas: destinations and services

Uncover our extensive services, including exclusive access to hidden destinations and custom-tailored itineraries. We'll also explore our diverse destination coverage, offering luxurious accommodations and unique experiences in each locale.

The future of travel with Essential Travel

Stay ahead with insights into the latest travel trends for 2024. From eco-conscious journeys to immersive cultural experiences, discover how these evolving trends can enrich your clients' travel adventures.



Who are we ?



Magali Chisholm

President
magali@eetvl.com



Kim Chisholm

Vice-President / Sales Executive
kim@eetvl.com

Background

In the tourism industry for **over 30 years**



Creation of Essential Travel in 2001 **in New York**



We are Europeans but have lived most of our lives in North America



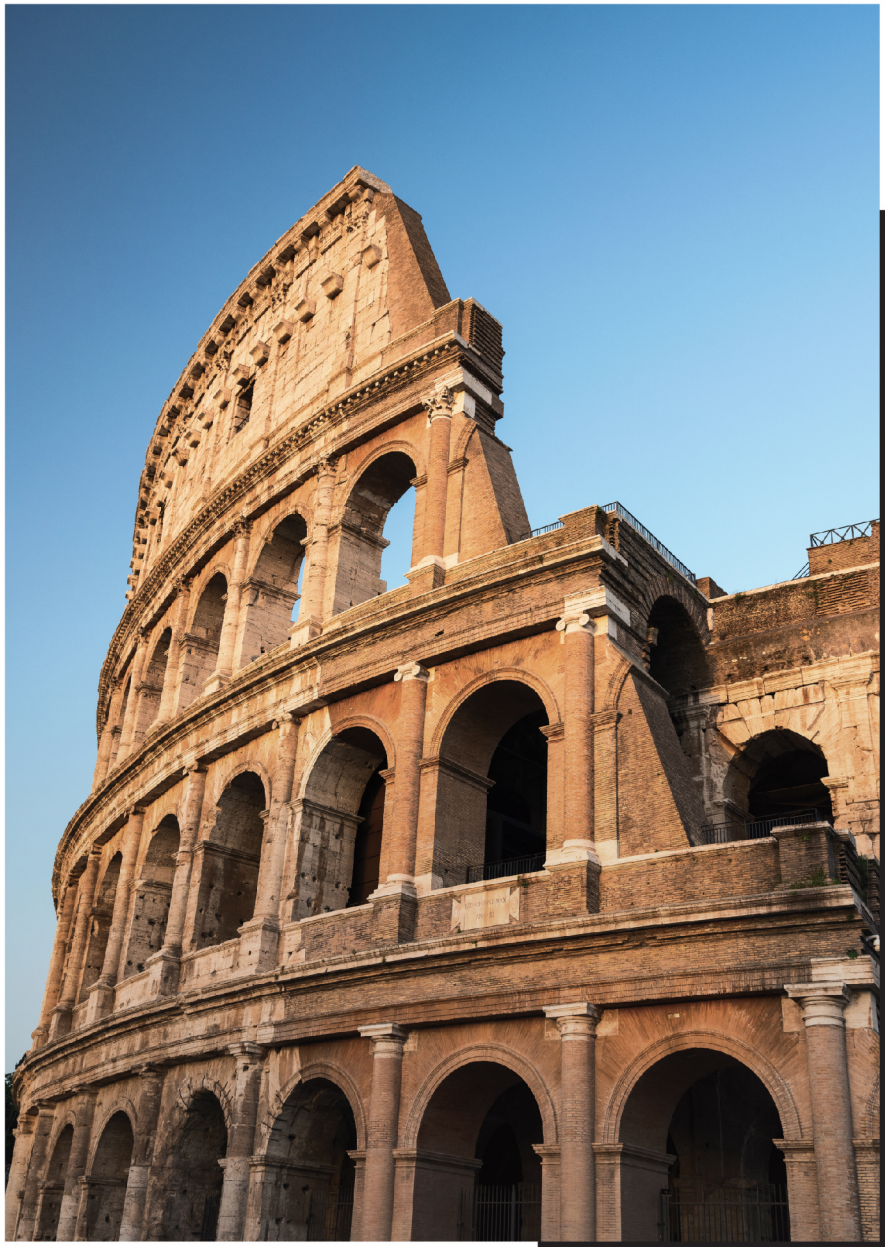
Our mission

Leveraging our B2B expertise to share with Travel Advisors our unique and personalized travel experiences.

Our pledge

Our conception of travel is to take your clients as close as possible to the truth of a country, the total opposite of clichés.

Our vision of a great trip means a journey full of beautiful encounters, beautiful moments, rare and therefore precious emotions.



Why do Travel Advisors work with us ?

Multi destinations

Our coverage spans the entire European continent, from the glaciers of Iceland to the pyramids of Egypt. Our reach extends to the Americas, including Canada, the US, and Mexico, as well as diverse destinations across Asia.

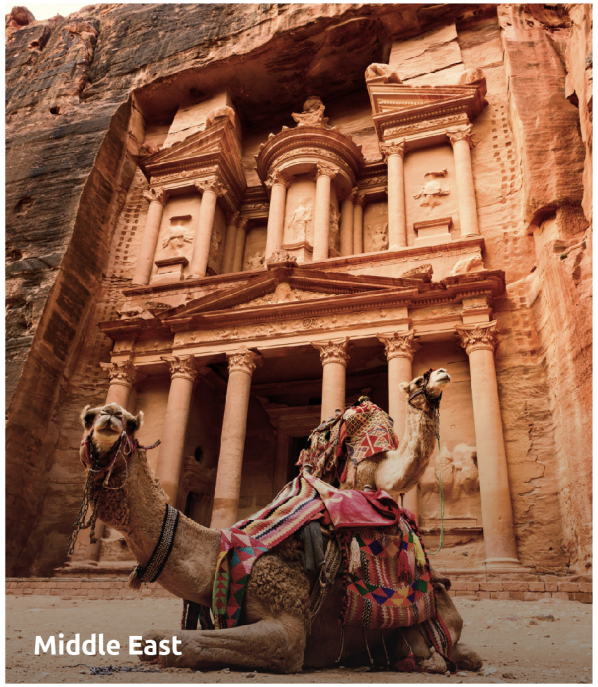












Our destinations - Europe



Our destinations - Americas



Our destinations - Asia - Oceania



Our destinations - Middle East - Africa



Why do Travel Advisors work with us ?

Just a phone call away

Ready to arrange conference calls with travel advisors and their clients to streamline the sales process.

Net rates so you set up commission amount

And commission paid with the documents.

A la carte & White label

- Travel advisors can add their logo.
- All itineraries are specially designed by a specialist of the region based on the client's need.
- We go out og the box if need be. We can give the example of a US farmer who wanted a cattle tour in Scotland.
- We made it happen !

24/7 emergency line

+1 person dedicated to making restaurant reservations.



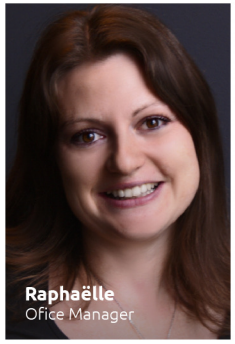
Our team

Our **team of experts** on the ground working exclusively for us. Each bringing unique expertise in tourism inspired **by their own experience and passion for travel**. Our team members **come from different nationalities**, ensuring in-depth knowledge of various destinations and an authentic understanding of local cultures.





Dynamic and passionate individuals who listen to your needs.





Desiring to share their enthusiasm for travel







In Italy, France, Belgium, Portugal, Canada and Japan.





Delighted to collaborate with you





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about ten affiliated freelancers all around the world.

What makes us special ?

Boutique 4 and 5 star hotels and not just palaces

We mix the hotels to create special experiences but also match the client's budget.

Not only classic tours

But also biking, cooking classes, hiking, shopping tours, boat tours...

The unique experiences

- Looking for clams with a Sicilian fisherman and eating spaghetti a le vongole whit his family.
- Cooking Cochinita Pibil with Rosalia Chay as seen on Chef's Table in a traditional Mayan village. Sharpening and hafting knives in Osaka.
- In the Wada workshop, your clients can choose their Japanese knife and personalize it. Make it unique by writing their name on the blade and choosing the handle of their choice and learn to sharpen a knife alongside two Japanese masters.

We've done it

- We pride ourselves on not just selling tours, but personally experiencing them.
- We're intimately familiar with the local guides, transportation services, and hotel managers we collaborate with, ensuring unmatched quality and authenticity.
- We are not using DMCs so we control the quality of what we offer better.



Rosali Chays' from Chef's Table

Our vision of travel

1

Our travel designers are **specialists in regions of the world they come from or are passionate about**, enriching the experience with their expertise and personal insights.

2

Aiming for greater personalization, our goal is **to tailor each trip according to the profile and aspirations of your clients.** All the suggested itineraries you see on our website are completely adaptable to their desires.

3

The quality of service, along with **24/7 assistance and concierge support**, is inseparable from a great trip.

4

A more balanced rhythm invites your clients to stroll and **immerse themselves in a place, rather than rushing to see as much as possible** in too little time.

Exclusive experiences: to inspire your clients







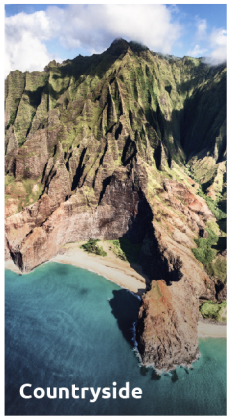










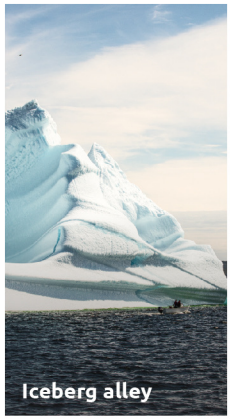


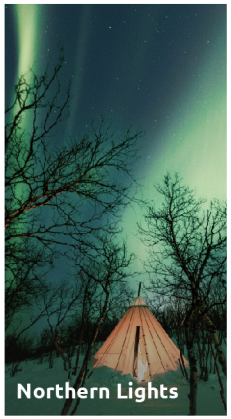












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many other customizable experiences.

Sample itineraries

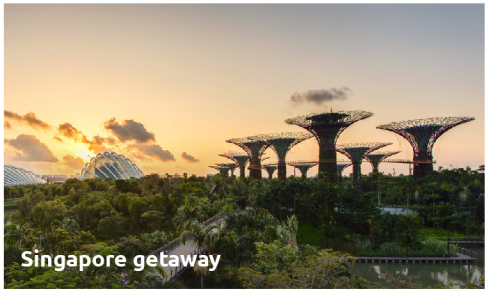
Each itinerary **will be personalized** according to desires, interests, and the possibilities offered by the destination.























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many other custom-made itineraries for your clients.

A perfect stay: how to avoid crowds ?

Private access and exclusive experiences

- We can arrange private tours, secure after-hours access to popular sites, or organize visits to places that are typically not open to the public.
- **Example: Night tour of the Vatican**

Local interaction

- Suggest experiences that involve interaction with local communities, artisans, and craftsmen to provide an authentic feel of the destination.
- **Example: Cooking in a Mayan village**

Go beyond the guidebook

- Encourage exploration of overlooked towns or landscapes within a region, which are often overshadowed by their famous neighbors, yet hold their own unique charm and history.
- **Example: Instead of Versailles, Vaux-le-Vicomte castle**

Customized itineraries

- Craft personalized travel plans tailored to clients' interests, be it culinary adventures, art and history, or nature hikes, avoiding typical tourist spots.
- **It's what we do!**

Timing is everything

- Advise traveling during the shoulder or off-peak seasons when popular destinations have fewer tourists, allowing for a more intimate experience of the locale.
- **Example: Instead of Sakura (Cherry blossom), Japan during the fall**

Our tip



Check out our **monthly newsletter** featuring our hidden gems.

Emerging destinations in luxury travel: Japan beyond the classics



Special experiences

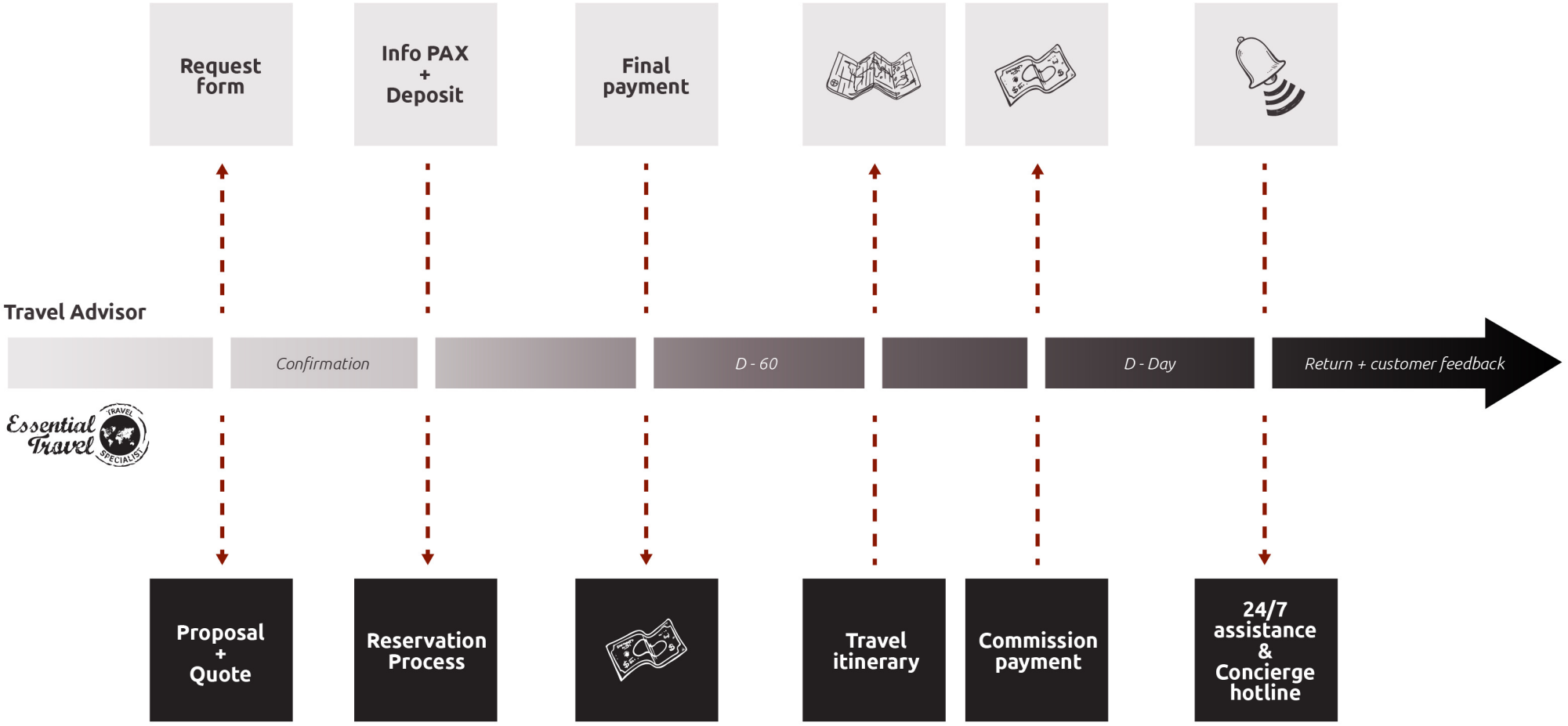
- Breakfast in a sumo farm
- Dinner with a Maiko
- Tea ceremony, calligraphy lesson, Ramen cooking class...

Special nights: embracing Japanese Omotenashi at Ryokans for total immersion

- Dress with kimonos
- Enjoy the onsen (hot baths)
- Sleep on a traditional futon on a tatami
- Savour an Omakase meal in your room
- Total relaxation guaranteed.

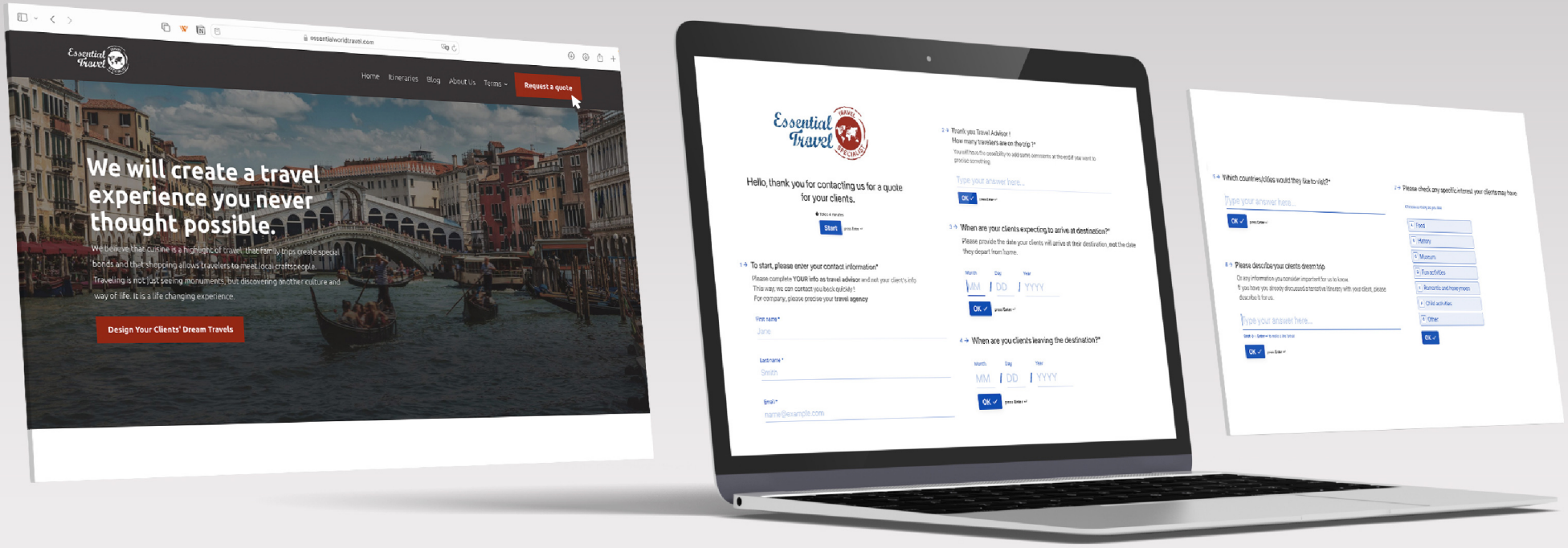


Journey mapping: from quotation to adventure's end



How to request a quote for your clients ?

We make your life easier: simply fill out our **request form** or send us an **email.**



What you will receive as quote and can send directly to your clients !

White-label quotation - Add your logo

Our itineraries are provided as white-label quotations, enabling you to present them directly to your clients. This seamless approach ensures a professional and personalized touch, reflecting your brand and expertise.

Just add your commission

The itineraries exclude pricing, allowing you the freedom to add your commission to our net prices. This flexibility empowers you to manage financial aspects effectively and transparently with your clients.

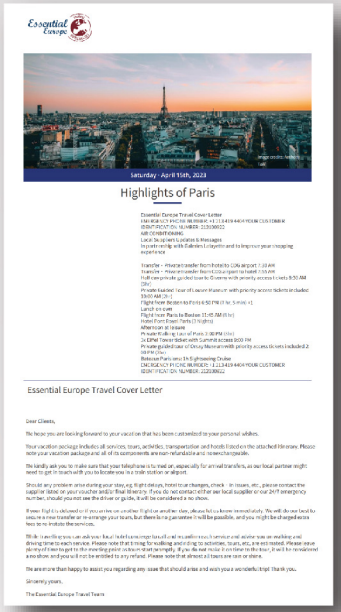
Collaborative Client Consultation

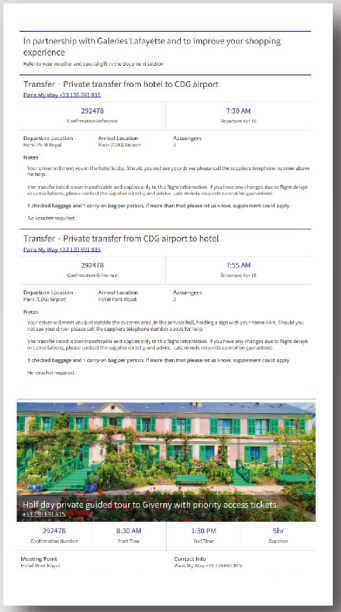
We are here to support you, whether you need assistance in presenting the itinerary or wish to include us in conference calls with your clients. Our team is ready to collaborate, ensuring a comprehensive and convincing proposal.

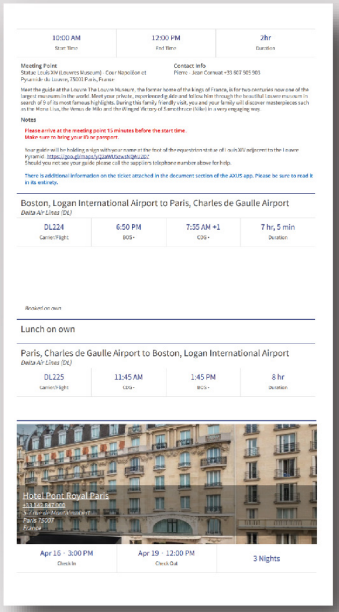


What your clients will receive before travelling ?

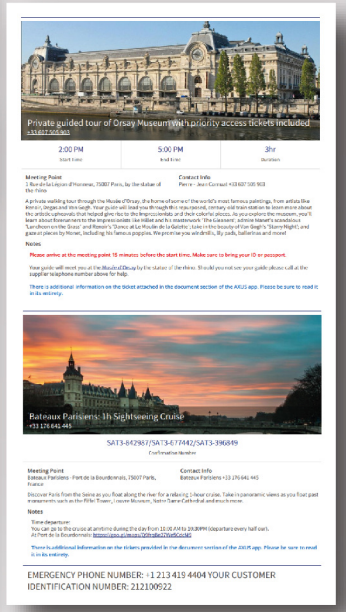
- **A PDF document** containing all the necessary trip information and their voucher.
- A convenient and user-friendly **mobile app**.
- **24/7 assistance** & concierge hotline.











We will create a memorable travel experience for your clients.

Request a quote

essentialworldtravel.com

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